ABOUT US

In 2013, the Centers for Disease Control and Prevention (CDC) awarded the George Washington University (GW) Cancer Center a five-year cooperative agreement to provide technical assistance to comprehensive cancer control (CCC) programs.

Through the design and implementation of comprehensive, high-quality training and technical assistance, the GW Cancer Center’s goal is to respond to the various needs of cancer control programs and their partners in all fifty states, Washington, D.C., seven tribal groups and seven U.S. territories and Pacific Island Jurisdictions as they implement their cancer control plans.

This catalog provides an overview of many of our most popular technical assistance resources and tools.

PRIORITY RESOURCE AREAS

- CCC Coalition Support
- Policy, Systems & Environmental (PSE) Change
- Survivorship & Patient Navigation
- Communication
The Comprehensive Cancer Control National Partnership
The GW Cancer Center is one of 18 organizations that make up the Comprehensive Cancer Control National Partnership (CCCNP). Through coordination and collaboration, CCCNP assists CCC coalitions with developing and implementing CCC plans at the state, tribe, territory, U.S. Pacific Island Jurisdiction and local levels.
cccnationalpartners.org

Technical Assistance Portal (TAP)
The GW Cancer Center’s Cancer Control TAP was created in response to a need voiced by cancer control professionals for a centralized website featuring existing and new technical assistance. TAP includes a resource repository, monthly e-newsletter, a “Comp Cancer 101 Wiki,” as well as webinars and Ask the Expert session on topics prioritized through ongoing needs assessment.
cancercontrolltap.org

Community Roundtables
The GW Cancer Center is working with four Area Health Education Centers around the country to organize roundtables to integrate cancer and chronic disease prevention efforts.
bit.ly/CCCRoundtables

Online Communication Training for CCC Professionals 101 and 102
This two-part training uses interactive web-based presentations and supplemental guides to train CCC professionals on communication strategies. 101 covers media planning and media relations, while 102 provides in-depth training on designing and implementing evidence-based communication campaigns. Both courses have supplemental guides including resources and templates.
bit.ly/GWCCOnlineAcademy

Social Media Toolkits
The GW Cancer Center publishes multiple social media toolkits for various health awareness observances throughout the year. These toolkits can help public health professionals establish a social media strategy, manage social media accounts, implement best practices and evaluate their social media efforts. Toolkits include evidence-informed sample messaging, tips and other resources.
bit.ly/TAPSocMediaToolkits
SURVIVORSHIP AND PATIENT NAVIGATION

Cancer Survivorship E-Learning Series for Primary Care Providers
This no-cost continuing education program provides a forum to educate primary care providers about how to better understand and care for cancer survivors in the primary care setting. The related National Cancer Survivorship Resource Center Toolkit provides guidance on promoting survivorship care guidelines.
bit.ly/PCPE-Learning

Executive Training on Navigation and Survivorship
The Executive Training on Navigation and Survivorship teaches the nuts and bolts of patient navigation and survivorship program development, implementation, evaluation and sustainability.
bit.ly/GWCCOnlineAcademy

Oncology Patient Navigator Training: The Fundamentals
This competency-based training for cancer patient navigators uses interactive presentations to prepare patient navigators to effectively address barriers to care for cancer patients and survivors.
bit.ly/GWCCOnlineAcademy

Advancing the Field of Cancer Patient Navigation: A Toolkit for CCC Professionals
This toolkit guides CCC programs in advancing patient navigation and can be used to educate and train patient navigators, provide technical assistance to coalition members, build navigation networks and identify policy approaches to sustain patient navigation programs.
bit.ly/PNPSEGuide

Supporting Cancer Survivors Through CCC Programs
This survivorship report presents a national snapshot of the current state of cancer survivorship in the U.S. and can assist CCC staff and coalition members with identifying cancer survivorship needs and opportunities for engagement.

POLICY, SYSTEMS AND ENVIRONMENTAL (PSE) CHANGE

Action4PSEChange.org
This online tool provides an explanation of each step of the PSE change process and highlights PSE change success stories from CCC programs nationwide. The tool also provides an extensive list of resources for planning and implementing PSE change.
action4psechange.org

Action for PSE Change Training and Resource Guide (Coming Soon)
This no-cost online course thoroughly explores PSE change from its evidence base to a full-length case study. The training also includes supplemental information on communicating with stakeholders and a companion resource guide for the online training and website.
bit.ly/GWCCOnlineAcademy
Get in touch

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